



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1788/PRIORITIES USA ACTION (140245)
National/Political
1788/06387543

Invoice 643763
Inv Date 10/28/2012
Terms Net 30
Contract 338068
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIORITIES USA ACT

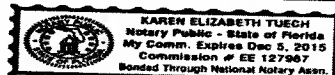
CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:13PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/22/12 12:23PM (Mo)	01:00	PRATV1203H	\$4200.00	
2.0	Spot	6:00:00PM- 7:00:00	Day,M-1	10/22/12 6:13PM (Mo)	01:00	PRATV1203H	\$11000.00	
3.0	Spot	9:00:00AM-10:00:00	Day,M-1	10/22/12 9:42AM (Mo)	01:00	PRATV1203H	\$2400.00	
4.0	Spot	12:05:00AM-12:35:00	Day,Sa-1	10/20/12 12:44AM (Sa)	01:00	PRATV1203H	\$1200.00	
6.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/21/12 12:09PM (Su)	01:00	PRATV1203H	\$3000.00	
7.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/21/12 6:11PM (Su)	01:00	PRATV1203H	\$7000.00	
8.0	Spot	10:00:00AM-11:00:00	Per week (1),Mo	10/22/12 10:21AM (Mo)	01:00	PRATV1203H	\$2400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$31,200.00
Commission	(\$4,680.00)
Net Total	\$26,520.00

Total Spots 7

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM

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